

ADRIAN & MEYER

JEWELLERY  CREATION

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Chronicle 1906 - 2011

- 1906 On November 06. Mr. Meyer takes over the watchmaker store from a certain Mr.Brandt, which at that time was situated in the “Kaiserstrasse” at today’s Restaurant ‘Sardinia’. ‘W. Meyer Jewellers’ is born.
- 1939 On June 1st, Mr. Hübner takes over the business ‘W. Meyer’.
- 1946 In April Mr. W. Meyer passes away at the age of 66 (in Germany).
- 1957 1st November: Mr. P. Adrian opens his watchmaker business, after having visited Windhoek merely 4 weeks before. His first shop is situated in Continental Arcade: “Conti Watchmaker”
- 1963 March 1: ‘**Adrian Jewellers**’ moves from inside the Continental Arcade down to new premises along Kaiser street.
- 1967 February 12: ‘W. Meyer’ moves opposite Independence Avenue into ACME corner. The business is divided into two companies W. Meyer Jewellers and W. Meyer Optometrists.
- 1978 Adrian Jewellers opens a second shop in Levinson Arcade, specializing in unique hand-manufactured jewellery.
- 1986 The nephew of Mr. Huebner, Mr. Peter Lowe, who in the previous year has taken over ‘W. Meyer’, passes away in a tragic accident in June.
1st September: Mr. Adrian takes over W. Meyer Jewellers, and at the same time closes his main shop in Continental building. The Adrian couple since run two shops with different names: ‘Meyer Jewellers’ and ‘Adrian Jewellers’.
- 1987 April 01: Mr. Rolf Adrian joins the company as qualified goldsmith, and workshop manager.
- 1990 July 01: Mr. Rolf Adrian qualifies as Master Goldsmith in Pforzheim Germany. After his return he starts to establish apprenticeship training for goldsmiths for the “Jewellers Association of Namibia (JASSONA)”.
Until 2010 twenty-six Namibians have qualified as goldsmith artisans.
- 1994 Adrian Jewellers rebuild the store in Levinson Arcade.

- 1995 June 16: Meyer Jewellers moves from ACME corner into the premises of former United Buildings – some 70m southwards.
- 1997 Meyer Jewellers wins the prestigious diamond jewellery design competition “Shining Light Award”.
In the following years 1999 and 2002 Meyer Jewellers also wins prizes in the prestigious Southern African jewellery design competition “PlatAfrica Award”.
- 2001 30. April: The ‘Adrian Jewellers’ store in Levinson Arcade, run by Mrs Marlene Adrian, closes its doors after 22 years and amalgamates with Meyer Jewellers to “Adrian & Meyer - The Jeweller Shop”.
- 2002 Rolf Adrian takes over as managing director of Meyer Jewellers with his wife Oda. Mr. Peter Adrian steps back from active business life 45 years after starting his small watchmaker business.
- 2006 November 6th: Celebrating 100th Anniversary of ‘W. Meyer’
- 2007 September: The branch ‘A&M – The Trend Shop’ is opened in Maerua Mall.
- 2009 Two goldsmiths from ‘Adrian & Meyer’, ‘Birgit Hasenöhrl’ and ‘Gunhild Voigts’ win each a ‘Shining Light Award’ for their designed and manufactured diamond jewellery pieces.
- 2010 August 12: “Adrian & Meyer – Jewellery Creation” relocates to the corner of Independence Avenue and Fidel Castro Street in Carl List Mall.
- 2011 Gunhild Voigts wins her consecutive Shining Light Award, being the 4th of these awards, which was designed and manufactured within the walls of Adrian & Meyer.

Today ‘Adrian & Meyer – Jewellery Creation’ is a manufacturing and retailing jeweller on par with international standards. The company employs 18 people and has a reputation for good and continuous employee relations, well-trained staff and friendly service.

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